

# Conshy Courier

2017 Rate Sheet

ConshyCourier.com

Conshy Courier is the only responsible community-centered news outlet for the colonial area. We are committed to raising awareness to local stories, our people, our businesses and local events and happenings of the Conshohocken's and surrounding areas.

**ADVERTISE WITH US BOTH IN PRINT AND ONLINE AND REACH OUR LARGE, LOYAL READERSHIP, AND OUR HOTEL'S GUESTS.**

Be the local business our area hotel guests contact for a night on the town, dinner or any service not provided during their stay while in town.

We publish the best in community and neighborhood news. We support our local college students as an avenue to develop their journalism skills. People turn to the Courier monthly for reliable information on local businesses, education, government, food and dining, arts and culture, music and entertainment, health and fitness and much more.

## WEB ADVERTISING

### OUR EDITORIAL CALENDAR

January	<i>New Year, New You</i>
February	<i>Valentines, Black History</i>
March	<i>St Patrick's Day</i>
April	<i>Pets, Graduation, Lawn/ &amp; Garden</i>
May	<i>Mother's Day, Confirmation, Communion</i>
June	<i>Summer Fun</i>
July	<i>School Year, Bridal</i>
August	<i>Home &amp; Garden, Lifestyles</i>
September	<i>Fall/Winter Sports, Hispanic Heritage</i>
October	<i>Holiday Gifts, Halloween</i>
November	<i>Thanksgiving, Small Business</i>
December:	<i>Financial Planning, Christmas</i>

- 300 pox wide by 250 pox tall (standard)  
**\$75/month- Every page of website.**
- 300 pox wide by 450 pox tall  
**\$90/month- Every page of website.**
- 1000 pox wide by 200 pox tall (Banner)  
**\$50-Homepage only.**
- 1000 pox wide by 200 pox tall (Rotating header)  
**\$75- Homepage only.**

**\*\*\*Ads are due the 15th of the prior to month of publication**

#### MONTHLY AVERAGE:

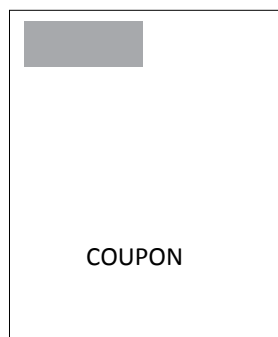
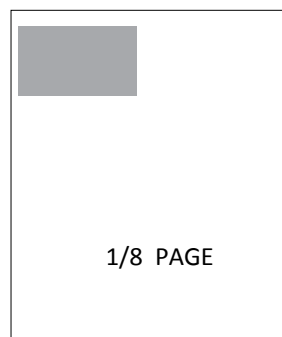
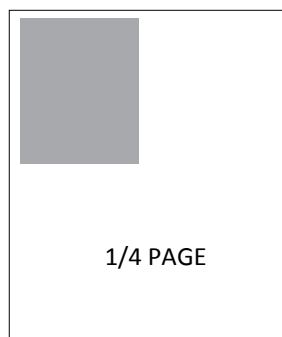
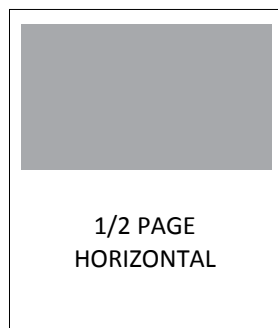
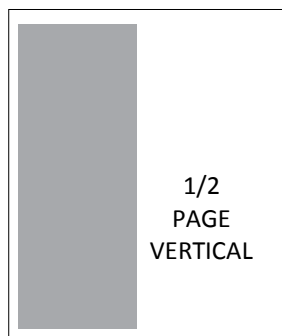
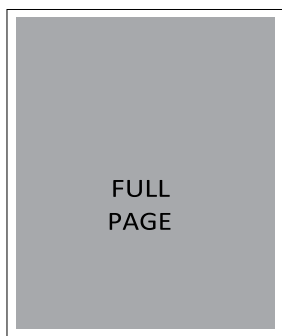
Visits.....	491
Page Views.....	1195
Page/Visits. ....	2.43
Avg. Visit Time.....	00:2.20
New Visits.....	70.06%

## PRINT ADVERTISING RATES

PREMIUM PLACEMENT – A premium placement charge of 25% will guarantee ad placement on Back Page (full page), Inside Front Cover, Inside Back Cover and Center Spread.

SPECIAL PLACEMENT – A special placement charge of 15% will guarantee ad placement elsewhere (minimum of ¼-page ad).

PAGE SIZE	DIMENSIONS	*RATE
Full Page	7.5" w x 10" h	\$325.00
1/2 Page (Vertical)	3.75" w x 10" h	\$250.00
1/2 Page (Horizontal)	7.5" w x 5" h	\$250.00
1/4 Page	3.75" w x 5" h	\$185.00
1/8 Page	3.75" w x 2.5" h	\$95.00
Coupon (12-month contract required)	3.75" w x 1.75" h	\$60.00
<b>* Net rate per issue    * Full Color included</b>		



**Save by having a contract**

-10% (3 MONTH CONTRACT)

-15% (6 MONTH CONTRACT)

-20% (12 MONTH CONTRACT)

-25% (NON-PROFIT RATE)